**<<UNDER EMBARGO UNTIL 8/29/23 @7AM PT/10 AM ET>>**

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**Sony Electronics Introduces the FE 16-35mm F2.8 GM II Full-frame Zoom G Master lens, the World's Smallest and Lightesti Full-frame F2.8 Wide-Angle Zoom Lens**

*The FE 16-35mm F2.8 GM II Full-frame wide-angle Zoom G Master completes the second generation of standard and telephoto zoom lenses with a maximum aperture of F2.8, enhancing Alpha system capabilities*

SAN DIEGO, CA. August 29, 2023 - Sony Electronics announces the launch of the wide-angle zoom lens G-Master™ FE 16-35mm F2.8 GM II**,** a 35mm full-frame α™ (Alpha™) E-mount lens that covers focal lengths from 16mm to 35mm with a maximum aperture of F2.8 over the entire zoom range.

FE 16-35mm F2.8 GM II (model SEL1635GM2) satisfies the needs of photographers and videographers seeking high-performance lenses, and with the descriptive power and high-speed AF (autofocus) unique to G Master, it is possible to fully bring out the high performance of our advanced camera bodies. With the expansion of this wide-angle zoom lens, a maximum aperture of F2.8 second-generationii zoom lens will be available, along with standard (24-70mm/ SEL2470GM2) and telephoto (70-200mm/ SEL70200GM2). These lenses, which are each the world's lightest in their categoryi, have excellent resolution performance, further strengthening the Alpha system, by capturing rich and varied shooting environments.

“The newest FE 16-35mm F2.8 GM II answers the call for all creators who want the highest performance lens in the lightest body,” says Yang Cheng, Vice President, Imaging Solutions, Sony Electronics Inc.

**World's smallest and lightesti high-resolution F2.8 wide-angle zoom lens**

The FE 16-35mm F2.8 GM II has a new optical design that effectively arranges the extremely high surface precision XA (extreme aspherical) lens which achieves high resolution with a maximum aperture of F2.8 over the entire zoom range. This is made possible by creating an aspherical shape with a higher degree of freedom than before. In addition to the stunning G-Master bokeh expression with a wide angle, it offers an outstanding close-up performance throughout the zoom range, a minimum shooting distance of 0.22m and a maximum shooting magnification of 0.32x. Sony's original Nano AR Coating II suppresses ghosting and flares to capture clear images even when a strong light source comes into the frame. This is the world's smallest and lightesti wide-angle zoom lens with a total length of 111.5mm and a weight of approximately 547g, which is about 20% lighteriii than the first-generation model.

**Extraordinarily fast and precise AF that brings out the best in advanced bodies**

FE 16-35mm F2.8 GM II includes the latest XD (extreme dynamic) linear motors that effectively work on high-speed drive. It achieves quiet AF that is suitable for both still images and movies and is up to twice as fast as conventional modelsiv. Even with high frame rate videos where focus shifts are noticeable, the subject is tracked with high precision. When combined with the Alpha 1 camera body, high-speed continuous shootingiv at up to 30 fps is possible with high-speed, high-precision, and quiet focusing.

**Operability and reliability for comfortable shooting of both still images and movies**

FE 16-35mm F2.8 GM II offers comfortable operability and excellent still image and movie shooting performance that meets the needs of professional and advanced hobbyist users. By reducing focus breathing during video recording compared to previous models, it is possible to achieve high-quality image expression without fluctuations in the angle of view. In addition, it suppresses the movement of the center of gravity during zooming and enables stable shooting, so any user can shoot comfortably with a gimbal. Operability has also been improved with features such as an aperture ring that can be clicked on/off with a switch, and two focus hold buttons that can be assigned a desired function from the camera body.

Fluorine coating is applied to the front lens, so dirt adhering to the lens surface can be easily removed. The dustproof and splash-resistant design allows the camera to be used safely even outdoorsv, giving greater freedom in shooting.

**Pricing and Availability**

The new **FE 16-35mm F2.8 GM II** will be available in Fall 2023 at a variety of Sony authorized dealers for approximately MSRP $2,299.99 USD, $3,099.99 CAN.

A product video on the new **FE 16-35mm F2.8 GM II** can be viewed here: <https://youtu.be/Qxwt_e_xZLY>

For more information about **FE 16-35mm F2.8 GM II**, please visit: <https://electronics.sony.com/imaging/lenses/all-e-mount/p/sel1635gm2>

Exclusive stories and exciting new content shot with the new **FE 16-35mm F2.8 GM II** and Sony's other imaging products can be found at www.alphauniverse.com, a site created to educate and inspire all fans and customers of the Sony Alpha brand.

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Sony Electronics is a subsidiary of Sony Corporation of America and an affiliate of Sony Group Corporation, one of the most comprehensive entertainment companies in the world, with a portfolio that encompasses electronics, music, motion pictures, mobile, gaming, robotics and financial services. Headquartered in San Diego, California, Sony Electronics is a leader in electronics for the consumer and professional markets. Operations include research and development, engineering, sales, marketing, distribution and customer service. Sony Electronics creates products that innovate and inspire generations, such as the award-winning Alpha Interchangeable Lens Cameras and revolutionary high-resolution audio products. Sony is also a leading manufacturer of end-to-end solutions from 4K professional broadcast and A/V equipment to industry leading 4K and 8K Ultra HD TVs. Visit <http://www.sony.com/news> for more information.

**Notes:**

i As of the August 2023 product announcement. Compared to full-frame F2.8 16-35 mm zoom lenses that support autofocus. Sony survey.

ii Standard zoom lens “FE 24-70 mm F2.8 GM II” / Telephoto zoom lens “FE 70-200 mm F2.8 GM OSS II”

iii Compared to” FE 16-35 mm F2.8 GM”

iv With the Alpha 1: “Hi+” continuous shooting mode. Effective at 1/125 sec. or higher shutter speed.

v Not guaranteed to be 100% dust and moisture proof.